



Use of the Canadian Supply Chain Sector Council Logo

Anatomy of the Logo

The Canadian Supply Chain Sector Council (CSCSC) logo consists of four elements:

- The CSCSC “SC” graphic logo
- The name of the Council in English
- The name of the Council in French
- A black line separating the English- and French-language names



Canadian
Supply Chain
Sector Council

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sectoriel de la chaîne
d'approvisionnement

The logo is bilingual and must always be presented as such.

Each of the four elements must be present in every use of the CSCSC logo by external organizations. The CSCSC itself reserves the right to make use of just the graphic element of the logo in certain applications.

Logo Sizing

The CSCSC logo should always be large enough that all text is readable. The logo's scale should not be altered non-proportionally, as shown to the right.



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Logo Colour

The CSCSC logo includes a blue 'S' (100 cyan/60 magenta), red 'C' (100 magenta/100 yellow), and black text and separating line. No alterations are to be made to these colours.



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The logo is also available in two black and white versions: black on a white background and white on black. In most cases, the black-on-white version should be used, but the reverse is available for use on black backgrounds.

The logo should not appear to be in a box, as the white-on-black version at right does, sitting on a white background as it is.



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Permissible Uses

The CSCSC logo may be used by external organizations only with the permission of the CSCSC. To submit a request, contact info@supplychaincanada.org.